

«STEPPE» TO SUSTAINABILITY

MONGOLIAN WOOL CRAFTS



supporting women herders and the conservation of wild horses
2013-2014

www.takh.org



EVSEG EMEGTECHIND
WOMEN'S COMMUNITY COUNCIL OF KHOMYN TAL



Францын Тахь хамгаалах холбоо
ASSOCIATION POUR LE CHEVAL DE PRZEVALSKI : TAKH

TAKH is a nonprofit organization dedicated to successful reintroduction of the world's last wild horse, conservation of the mongolian steppe and improving the lives of mongolian herders

Dear retailer,

The Association pour le cheval de Przewalski : TAKH is a French NGO that has been working in Mongolia for nearly 15 years on the reintroduction of the Przewalski's horse (takh in Mongolian). Our long-term commitment to the small herding community living near the takh reintroduction site has led to many successes, including collaboration with the women of the community. Since 2008, we have offered technical and business skills training to the women and sold the resulting felt products in France. Our sales in France, while successful, are limited to a small welcome center at our takh reserve. Open only 2 months a year, it will never provide the income needed by herders facing a multiple of challenges. Now is our time to expand. We invite you to join us.

OUR PRODUCTS AND GUARANTEE

Our felt products are made from 100% sheep's wool by a group of nearly 20 women belonging to a small NGO, the Women's Community Council of Khomyn Tal. The entire process takes place in this remote community: the women shear the sheep, felt the wool, and then make the handcraft items.

Mongolia is currently undergoing dramatic economic growth and urbanization. The increased costs of living, particularly the costs of school and basic food stuffs, leaves herders with 2 options: increase their Cashmere goat herd to potentially unsustainable levels or move to the growing yurt shantytowns surrounding Mongolian cities. Our products aim to give herders a third option: create more revenue from fewer livestock. What's more, their decreased impact on the steppe helps ensure safe habitat for Przewalski's horses and other wild animals. Purchasing these products helps make this vision a reality.

All profits from the sales go back to the women.

OUR FUNDERS AND PARTNERS WHO HAVE CONTRIBUTED TO THE SUCCESS OF OUR WORK :







Adult Przewalski's horse

20cm x 20cm

Wholesale price : 13€

10 piece minimum order

Przewalski's horse foal

10cm x 10cm

Wholesale Price : 6€

10 piece minimum order



Przewalski's horse keychain (chain not shown)

6cm x 6cm

Price : 2€

30 piece minimum order

The Przewalski's horses, or takhi, have never been domesticated, and are a species distinct from the many breeds of domestic horses found worldwide. Having gone extinct in the wild in the late 1960s, they have now been brought back from the brink. Yet, our work is far from over.

Currently, there are nearly 400 free-ranging individuals in the world. For the species to be removed from the endangered species list there should be 3 to 5 populations of 1500 individuals.

The key to success is ensuring that the takhi have a safe habitat: free from overgrazing and poaching, and a management of domestic horses to avoid disease transmission and hybridization. This means that we must find ways for wild animals, domestic animals and herders to share the same space.

Our key to success, the key to saving the world's last wild horse, is therefore the creation of sustainable herding lifestyles. By purchasing this product you are helping to ensure safe habitat for Przewalski's horses and sustainable livelihoods for herders.





Traditional



Flat-top

Adult and children's slippers, 3 styles

Adult slippers : 17€

Children's slippers : 13€

Minimum Order 20 pairs
(please specify sizes in your order)



Round



Simple



Flowertop



Sandal

Baby slippers, 3 styles

Price : 9€

Minimum Order 10
(please specify sizes in your order)



Handspun adult camel wool

Weight : 150 grams

Price : 8€

Minimum Order 15



Buyanjaral has 2 children and her family has more camels than any other species. «Our bag is very far from the cities, that is why we don't go there often. We learned many things after the Association Takh established the felt product trainings. I took part in all of the trainings. I like to make felt slippers. Every year I make about between 300,000 and 400,000 tugriks by making and selling my products. I would like to make more products to have more income. My goal in the future is to have best quality products.»



Oyun has 4 children and her family has a small herd of sheep, goats, horses, cows and camels. She says, «I am very happy that I learned how to make felt products. Even if it is not a big amount, it helps my family. Of course, the income depends on the quantity and quality of the products that you make. I like to make baby slippers, felt socks and keychains. I want to thank the Association Takh staff who are very helpful and useful. I also want to thank our customers.»

PREPARE YOUR ORDER

We will then send you an invoice, which you can pay on our website via PayPal or via a bank transfer.

ITEM	STYLE	SIZE	PRICE	QUANTITY	AMOUNT

Having personal contact with our clients is important to us, please give us a call or email us to discuss your order. If you can't make the minimum order, but are interested in our products, please give us a call. If you are considering a large order but would like a sample product first, don't hesitate to contact us.

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TVA, EEE

Shipping

TOTAL